

press bulletin

RIMINI FIERA AT A GLANCE

Rimini, 25th May 2011 - Rimini Fiera SpA (www.riminifiera.it), headed by chairman Lorenzo Cagnoni and general manager Piero Venturelli, has traded **with a primary role on the domestic and international markets** for over 60 years. The pro-active organization, innovative drive, world leadership of its exhibitions and the location in an area (www.turismo.provincia.rimini.it) featuring a vast amount of hotel accommodation make it **the ideal partner for business clients and for large events open to the public.**

Rimini Fiera SpA's corporate structure's public shareholders are Rimini Provincial Government, Rimini Municipality and Rimini Chamber of Commerce, (each with 26.44% of the company shares), while Emilia Romagna Regional Government has 5.80% of the shares; the remaining 14.88% of the capital is held by **private shareholders.**

Rimini Fiera is a member of the **E.M.E.C.A.** (the Association of European Major Exhibition Centres, a total of 18) an Association that for the two-year period 2011-2012 is chaired by general manager Piero Venturelli; and is a member of the **UFI** (Union des Foires Internationales, whose members are the world's major trade fair organizers and which also bestowed its prestigious quality label on SIGEP, MIA and Tecnargilla).

Rimini Fiera has ISO 9001:2000 certification for its entire management process, obtained from BVQI, and **UNI EN ISO 14001:2004** environmental certification.

THE RIMINI FIERA GROUP

As well as the group leader, **RIMINI FIERA SPA**, which organizes the exhibitions, manages the expo centre and coordinates the activity of the companies it controls, Rimini Fiera Group comprises **FIERA SERVIZI** (services and car park management), **TTG ITALIA**, (publishing and organization of trade fairs and events for the tourist trade -www.ttgitalia.com), **CONVENTION BUREAU DELLA RIVIERA DI RIMINI** (conference management and promotion - www.riminiconvention.it), **PROMOSPAZIO** (expo standfitting and publicity www.promospazio.it), **SUMMERTRADE** (food service and catering - www.summertrade.com), **PRIME SERVIZI** (services for the community. Prime Servizi also owns 100% of surveillance service company **Vigilanza Malatestiana** www.primeservizi.it) and **EXMEDIA** (organizer of BTC - www.btc.it). Among connected companies and those in which Rimini Fiera Group is a shareholder in **FAIRSYSTEM**, in partnership with Bologna Fiere for expo internationalization, **AERADRIA**, the Rimini Airport service company, **UNIRIMINI**, the consortium that manages Rimini's university campus and **SOCIETA' PALAZZO DEI CONGRESSI** (the company responsible for the realization of the new Rimini Conference Centre) .

35 EXPOS AND FOUR BUSINESS AREAS

Rimini Fiera, commercially organized into three business units, is a key player in **four business areas** (Travel & Tourism, Technology & Environment, Entertainment & Leisure and Hotel & Food Industry) with highly specialized expos (**35 annual and biennial exhibitions, 11 of which have international classification**), the majority of which are organized directly.

THE FIGURES

Rimini Fiera Group ended 2010 with a final balance of **79 million euros of revenue** (an increase of 0.6% on 2009) and a **GOM (Gross Operating Margin) of 13.1 million euros**. The companies controlled by Rimini Fiera SpA accounted for a third of this margin. The pre-tax profit of 4.4 million euros is over four times more than that of the previous year. The consolidated net result is 2.2 million euros. Rimini Fiera Group's is the best result of all the large Italian trade fair centre and confirms its leadership as far as the turnover to profitability ratio is concerned. **In 2010, Rimini Fiera was attended by a total of 9,398 exhibitors** (11,209 in 2009) and **1,691,892 visitors** (1,895,980 in 2009), and **1,089,400 square metres of exhibit space were sold** (1,153,482 in 2009).

NUMEROUS NEW EXPOS IN 2011

There are six new Rimini Fiera exhibitions in 2011: **TECPA** on technologies for making pasta; **COOKING PASTA** expo and tasting sessions of Italian pasta; **AGRIFIL** biennial agri-food chain expo; **EBOOK LAB ITALIA** dedicated to e-publishing; **THERMALIA**, spa tourism expo, organized with Federterme. There is eager expectation for **SPORTS DAYS**, from September 9th to 11th September, the great sports expo organized with CONI Servizi.

THE RIMINI EXPO CENTRE

The Rimini Expo Centre, designed by **Hamburg's Studio GMP** and opened in 2001, covers a total area of **460,000 square metres**: 168,000 of useable space, 109,000 of gross exhibit space and 59,000 for services - laid out in 16 halls (20 metres high, 60

wide and 100 long, they are all on ground floor level, cabled, air-conditioned, able to be blacked out, single-span and column-free, and are interconnected with a series of roofed loggias, porticos and fountains). Rimini Fiera has 24 conference rooms seating up to 730, a business centre, press rooms with TV uplink to national networks, two restaurants, three free-flow eateries, nine bars, an ice cream parlour and two pizza-kebab parlours. And that's not all: banking and insurance services, care hire, travel agency, hotel bookings, shopping area, first aid post and nursery.

SERVICES: THE LOCAL AREA, TRANSPORT

The ease with which the expo centre can be reached is also a big plus for exhibiting firms and visitors. **"Federico Fellini" international airport** (www.riminiairport.com) is connected with **daily flights to and from Rome** and with the **major European capitals**. Rimini Fiera has an **on-site main-line railway station** on the Milan-Bari line, at which 16 north- and south-bound trains stop every day during expos; the expo centre also has an **on-site bus terminal** that ensures direct access to all those arriving with public transport or with shuttle buses from the hotels and airport; lastly, it also has a **helicopter landing area**, with a bookable heli-taxi service. **The 11,000 parking spaces** are all equipped with motorhome facilities and interconnected with a shuttle bus service.

CONFERENCES

Completed and soon to open, the **new Palacongressi di Rimini** conference centre (www.riminipalacongressi.it). Rimini Fiera is the company behind the project - designed by Hamburg studio GMP – which involved an investment of 101 million euros. The conference centre stands in an area of 38,000 square metres and has an overall seating capacity of 9,300. The venue is completed by a service area, restaurants and food service points and an underground car park system that will have one of the highest numbers of parking spaces (1,000) of current European conference locations.

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